



LODGING
apartments.COM
ONLINE BOOKING CENTRE

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Brand: LodgingApartments.com
Business area: Tourism
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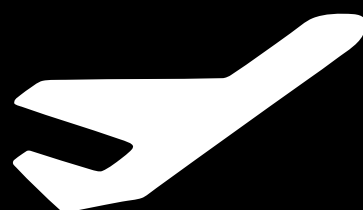
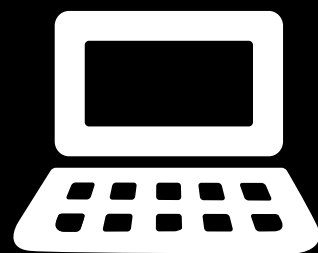
Join us,
and become part
of our franchising
network

We specialize in the management of tourist
apartment bookings via web portal.

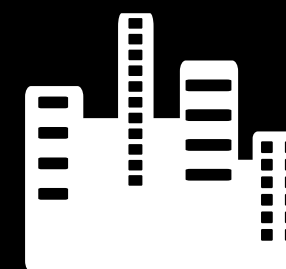
OUR BUSINESS

Quite simply, we provide an online portal for booking tourist apartments. As such, we are part of the Tourism 2.0 business revolution, a change brought about in the tourism industry as a result of the new societal needs and radical transformations created by the emergence of the Internet.

Our new business model for tourist apartment rental is backed by 8 years of experience. One of the keys to our success is our “check-in desks”, which we are now seeking to expand worldwide by means of exclusive franchises.



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LODGING APARTMENTS

THE KEYS TO OUR SUCCESS

> A proven online booking portal. > Excellent Internet positioning. > “Check-in desk” offices providing personalized attention, an exclusive feature amongst online booking companies offering customer service. > Providers of permanent and reliable tourism apartments. > Membership in “Lodging Apartments”, a group with a global image and reach. > User-friendly website in 7 languages.

WHY? > Because more and more people are choosing the comfort of a tourist apartment with hotel services. > Because Lodging Apartments adds the services of a hotel to the comforts of an apartment, for the benefit of our customers. > Because in our 8 years’ experience, the average occupancy of our apartments has been 60% with average stays of 4 days. > Because there’s a large supply of unsold flats and apartments at the moment, which represent a great business opportunity. > Because Lodging Apartments is also the company that markets the apartments. > Because profitability for apartment owners is good, and their apartments receive regularly scheduled maintenance. > Because the business is attractive due to its profitability.

Google positioning of Lodging Apartments.

Competitive keyword positioning in the market for every city/area with a franchise.

Know-how for successful capture and management of online bookings.

Check-in desk.

Business intelligence.

Strategic global marketing and communications plan for the Lodging Apartments portal.

Well-positioned web portal for selling your product.

Belong to a network with experience in the capture, management and booking of tourist apartments.

Constantly growing web portal.

Technical and human support.

Established management, automatic billing and occupancy scheduling software.

Growth and profitability synergies.

Reasonable investment with high profit potential.

Tourist services.

